



Sponsorship Opportunities

American Planning Association Arkansas Chapter
2022 Fall Conference | Conway | October 26 - 28

Presenting Sponsor - \$2,000 - one available (incl. three complimentary conference registrations)

- Company verbally recognized as the presenting sponsor.
- Company representative may provide a welcome message to conference attendees on both days.
- Company logo and/or name* displayed prominently throughout the conference.
- Company logo and/or name* on printed media, promotional material, and conference brochure.

Evening Reception Sponsor - \$1,000 - one available (incl. two complimentary conference registrations)

- Company verbally recognized as the evening reception sponsor.
- Company representative may provide a message to conference attendees at the evening reception.
- Company logo displayed prominently during the evening reception.
- Company logo and/or name* displayed as the evening reception sponsor throughout the conference.
- Company logo and/or name* on printed media, promotional material, and conference brochure.

Refreshments Sponsor - \$500 – three available (incl. one complimentary conference registration)

- Company verbally recognized as refreshments sponsor.
- Company logo and/or name* displayed prominently at refreshments table(s).
- Company logo and/or name* displayed as the refreshments sponsor throughout the conference
- Company logo and/or name* on printed media, promotional material, and conference brochure.

Promotion Sponsor - \$400 – unlimited available (incl. one complimentary conference registration)

- Company verbally recognized as the promotion/communication sponsor.
- Company logo and/or name* displayed as the promotion/communication sponsor throughout the conference.
- Company logo and/or name* on printed media, promotional material, and conference brochure.

Attending Sponsor - \$300 - unlimited available (does not include complimentary registration)

- Company verbally recognized as an attending sponsor.
- Company logo and/or name* displayed as attending sponsor throughout the conference.
- Company logo and/or name* on printed media, promotional material, and conference brochure.

PLEASE NOTE:

Pay sponsorships in full by October 17th. Checks payable to: Arkansas Chapter of the APA, NWARPC, Attn: Nicole Gibbs, 1311 Clayton St, Springdale AR 72762.

Submit logos in an .eps format (preferred) or .jpg format by October 17th to guarantee inclusion on printed material. Email logos to Beth Sketoe, Communications Chair, beth.sketoe@conwayarkansas.gov/

*Company logo and/or name size is contingent upon the sponsorship level.